



Kathryn Boor

Graphic Designer & Illustrator

Kathrynboor.com

Kathrynboor@gmail.com

(937) 815-8244

SKILLS

- Motion Design
- Illustration
- Character Designs
- Branding
- Marketing
- Graphic Design

PROGRAMS

- Adobe Creative Suite
- Adobe After Effects
- Microsoft Suite
- Google Suite
- Invision
- Slack
- Procreate/iPad
- Digital Photography (basic photo editing, studio lighting/equipment)

NOTABLE ACHIEVEMENTS

- Designed logo for Mansfield Gay Pride Association for Mansfield Pride Festival & Parade 2019 (used on social media, T-shirts, and banners)
- *The Great Escape* artwork featured in Ohio Governor's Youth Art Exhibition (Top 300) (2018) and *All Seeing Eye* (a 3-piece art series featured in Ohio's State Department of Education Display (2018) — resulting in a \$10,000 scholarship to attend The Modern
- National Honor Society (2016–2018)

EXPERIENCE

MAY 2020–PRESENT

REMOTE GRAPHIC DESIGNER, The Entrepreneurs' Center, Dayton, OH

- Organize, coordinate and meet remote client consultations
- Work as a collaborative member of The Entrepreneurs' Centers design team
- Conceptualize and design assets for clients
- Coordinate with project managers on project specifications for each client's deliverables and oversee implementation plans
- Create brand guidelines for new entrepreneurs' brands

JANUARY 2020–MAY 2020

MARKETING DIRECTOR, National Student Advertising Competition Team
The Modern College of Design, Kettering, OH

- Guided, delegated, organized and led development of marketing efforts for the team
- Ensured team members understood scope of client expectations
- Conducted, filtered and oversaw primary and secondary research
- Led development of strategic marketing plan, campaign schedule, budget, and media plan

EDUCATION

AUGUST 2018–PRESENT

THE MODERN COLLEGE OF DESIGN, Kettering, OH

Associate Degree of Applied Business in Design (May 2020)

Bachelor's Degree in Design Leadership (expected June 2022)

- Technical courses in traditional print/package design, web design, UI/UX, introductory web development, photography, motion design, and illustration, as well as general education courses in English, math, art history, psychology, marketing, and communications
- Co-founder of LGBTQ Club
- Attended an AAF Dayton networking event featuring Tom Cocks, group creative director of The Buntin Group in Nashville, TN (Fall 2019)
- Selected to represent The Modern at the annual Dayton Workforce Forum, a program designed to support the business community and create a pathway for Ohio's future workforce (Winter 2020)
- Served as account strategist for winning student group tasked with developing a graphic portfolio for Gala of Hope event; in charge of planning, research, and organization for the project as well as writing, planning, and building the finished book and creation of deliverables