



Kathryn Boor

Graphic Designer & Illustrator

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(937) 815-8244

Skills

- Visual Graphic Design
- Motion Design
- Illustration
- Character Designs
- Branding
- Marketing
- Social Media
- Research
- Design Thinking

Programs

- Adobe Creative Suite
- Adobe After Effects
- Microsoft Suite
- Google Suite
- Invision
- Slack
- Canva
- Figma
- Procreate/iPad
- Digital Photography (basic photo editing, studio lighting/equipment)

More Experience

- Designed logo for Mansfield Gay Pride Association for Mansfield Pride Festival & Parade 2019 (used on social media, T-shirts, and banners)
- Led a small team of 7 as a creative director with the real life client Reflex Design Collective (RDC) in 2020 as a student led internship
- Worked alongside many experts in the metaverse to brand Bankless DAO Card as an externship summer of 2021–2022

Experience

MAY 2020–PRESENT

REMOTE GRAPHIC DESIGNER, The Entrepreneurs' Center, Dayton, OH

- Organize, coordinate and meet remote client consultations
- Work as a collaborative member of The Entrepreneurs' Centers design team
- Conceptualize and design assets for clients
- Coordinate with project managers on project specifications for each client's deliverables and oversee implementation plans
- Create brand guidelines for new entrepreneurs' brands

AUGUST 2021–APRIL 2022

RESEARCH DIRECTOR, National Student Advertising Competition Team
The Modern College of Design, Kettering, OH

- MetaQuest 2 Client 2022
- Guided, delegated, organized and led development of initial research for the team
- Serve as team's Metaverse expert in research and planning
- Design plans book layout and content
- Led development of strategic marketing plan, persona research, budget, and media plan

JANUARY 2020–MAY 2020

MARKETING DIRECTOR, National Student Advertising Competition Team
The Modern College of Design, Kettering, OH

- Adobe Advertising Suite Client 2020
- Guided, delegated, organized and led development of marketing efforts for the team
- Ensured team members understood scope of client expectations
- Conduced, filtered and oversaw primary and secondary research
- Led development of strategic marketing plan, campaign schedule, budget, and media plan

Education

AUGUST 2018–MAY 2023

THE MODERN COLLEGE OF DESIGN, Kettering, OH
Associate Degree of Applied Business in Design (May 2020)
Bachelor's Degree in Design Leadership (expected June 2022)

- Technical courses in traditional print/package design, web design, UI/UX, introductory web development, photography, motion design, and illustration, as well as general education courses in English, math, art history, psychology, marketing, design thinking, and communications